ECHO Script

Emergency and Community Health Outreach



ECHO TV Show # 307-308 "Calling 9-1-1 in an Emergency"

Finalized Script Deadline: Friday, March 16th, 2007 Translation Deadline: Thursday, March 22nd, 2007

Translators: Do not translate green highlights as they are merely reference to help clarify statements. Please contact Larry Bogoslaw with any questions. Good luck!

	AUDIO TRACK
Video of sirens going off	[NAT BREAK SIRENS]
Quick shots:	1-
	When you see flashing lights and hear sirens (8)
1) Cop car in front of driver	
2) Traffic Accident in sight	[NAT BREAK SIREN]
3) Driver making choice on	
road	2-
	There's an emergency close by and police, fire and ambulances
	may be racing to the area to help others. (20)
	[NAT BREAK]
INTENTIONAL VIDEO SHOWING DRIVER MAKING A DECISION TO MOVE ONE	3 When you see emergency vehicles in front of you, drivers should move to an adjacent lane when passing an emergency vehicle such as an ambulance, police car, fire truck or a tow truck. If you are not able to safely move a lane away, reduce your speed. (47)
LANE OVER [NAT SOUND BETWEEN EACH SENTENCE?]	4 – If you fail to move over or slow down for emergency vehicles, you could receive a ticket for breaking the law. (21)
REMEMBER TO SHOW TYPES OF VEHICLES HERE IF POSSIBLE SO FOLKS	By ignoring this law, drivers put police officers, firefighters, emergency medical workers, and tow truck drivers at risk of getting hurt while helping others. (24)
TRANSITION FROM EMERGENCY TO TOW	5
TRUCKS	-
	The next time you see flashing lights up ahead remember to move

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	AUDIO TRACK
SHOTS OF DRIVER HITTING BRAKE AND SLOWING DOWN	over. Obeying this law could save lives. (19)
	6 If you see a serious accident or are involved in one, call 9-1-1. That number is reserved for emergency calls whenever there is a life-threatening problem or crime. (26) [165 page 1]
THIS SEEMS LIKE A GOOD PLACE TO SHOW THE TROOPER VIDEO?	7 – Dispatchers [= people at desks who answer calls] relay information from 9-1-1 calls to trained staff sending them to help others during emergencies that can happen on the road, at home, at work or elsewhere. (28)
SHOTS OF ACCIDENT SCENE	8
	If there is a house fire call 9-1-1 and a fire truck will be sent to the house. (19)
SHOTS OF DISPATCHERS (NAT SND) TAKING 9-1-1 CALLS	9
	9-1-1 calls about medical emergencies help ambulances get to the sick or injured so they get to the hospital as quickly as possible.(23)
HOUSE FIRE VIDEO	10
AMBULANCE OR EMS HELPING A PATIENT	If you see someone being attacked or a serious crime being committed, call 9-1-1 and police will be sent. (19)
POLICE SCENE (NO FACES OF NON-POLICE)	9-1-1 is for serious calls <u>not</u> to find out about non-emergency information like directions to the store, find help to unlock your car, or ask when the streets will be cleared of snow. (33)
	12
MORE DISPATCH OR HAND HELD CALLS DIALING 9-1-1	When calling 9-1-1 be ready to tell the dispatcher the information they need to send help. (16)
	13—
DISPATCHER (DISOLVE BETWEEN CALLER AND DISPATCHER?)	When the dispatcher answers, stay calm and speak slowly tell the dispatcher what is happening, what kind of help is
	needed, and where exactly the help should be sent

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	AUDIO TRACK
	the dispatcher may need you to stay on the telephone and answer questions so do not hang up until you are told to do.(53) [page $2 = 191$]
DISPATCHER SHOTS CONTINUE	Emergency responders [= trained staff that include police, fire fighters, medical technicians, etc.] are people who want to help you, but they need your help. When you see flashing lights on police cars, fire engines, ambulances and tow trucks in front of your car, move over if you can or reduce your speed. (42)
	15—
BACK TO STREET SCENES OF POLICE, FIRE AND EMS IN ACTION HELPING PEOPLE AND GETTING TO THE SCENE	Call 9-1-1 only when you see or are involved in a life threatening emergency on the highway, at home, at work, or anywhere (23) 16 and stay on the line and answer questions from the 9-1-1 dispatcher. Together we can work to help others in an emergency. (23) [88 page 3]
	####### END ######## END ####### (444)
SHOTS TO DISPATCH TO CALLER TO MAKE THE CONNECTION	
BACK TO DRIVER MOVING OVER A LANE	Undated 3/16/2007

Updated 3/16/2007

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